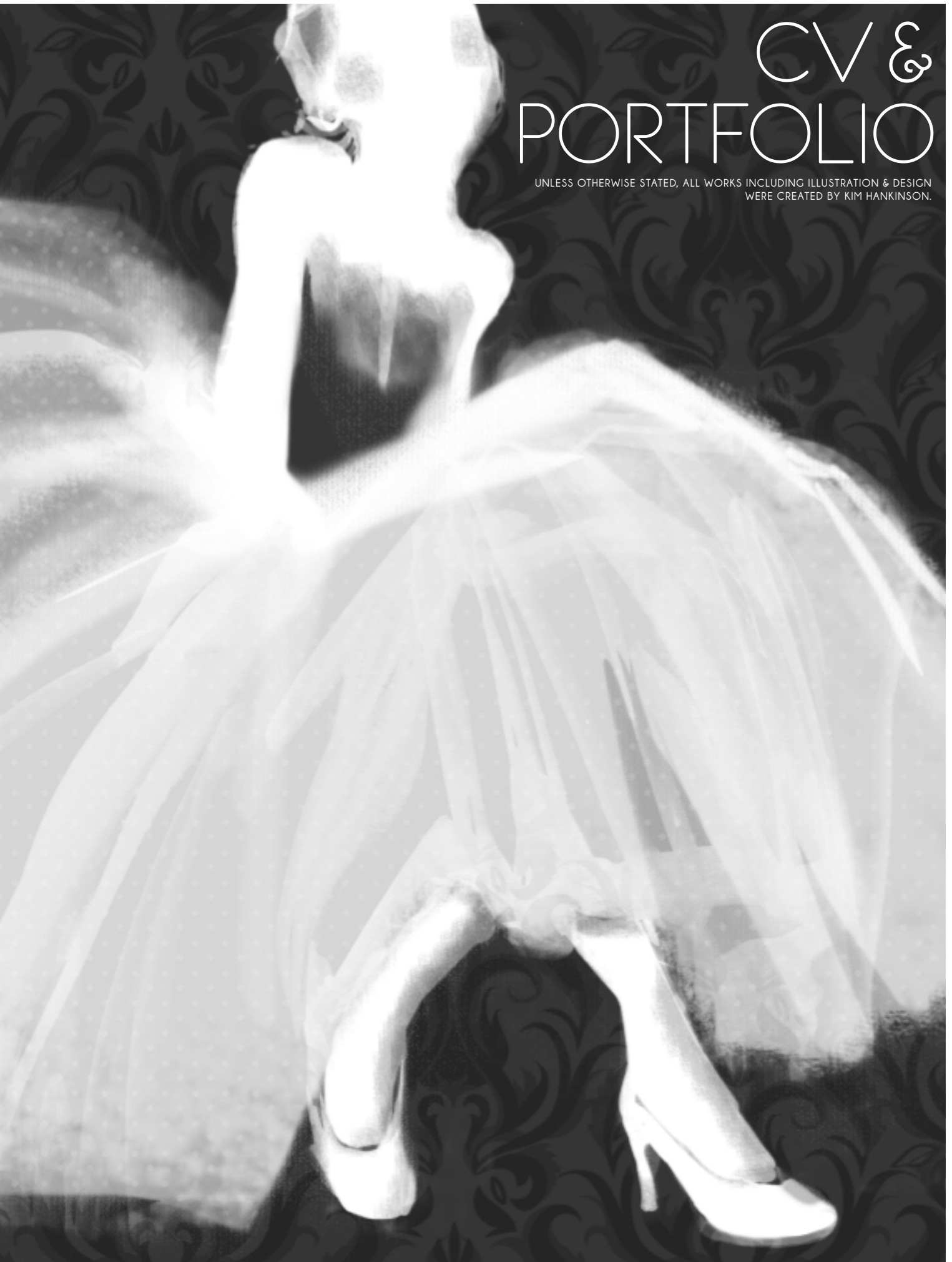


KIM HANKINSON

CV &  
PORTFOLIO

UNLESS OTHERWISE STATED, ALL WORKS INCLUDING ILLUSTRATION & DESIGN  
WERE CREATED BY KIM HANKINSON.



## ABOUT ME

DOB: 03/11/81

blog at: [kimhankinsonillustration.tumblr.com](http://kimhankinsonillustration.tumblr.com)

graphic design website: [www.kimhankinson.com](http://www.kimhankinson.com)

B.I.G illustration Portfolio:

[brightonillustrators.co.uk/portfolios/illustrator/Kim\\_Hankinson\\_portfolio](http://brightonillustrators.co.uk/portfolios/illustrator/Kim_Hankinson_portfolio)

Illustration Agency: Advocate Art

I would describe myself as happy, honest, silly, confident, ambitious, direct, entertaining and very diplomatic.

## EXPERIENCE

### Some Freelance Clients

Theme Traders // Illustrated Visuals and Graphics for events

Wildhorse // Mitchells & Butlers, Vintage Inns Illustrations

Pixel Pudding // Various illustrations for websites

Album & Single Covers, Logo Design // Matti Roots

ASOS // Fashion photo retouching

WU & WU // Product Design

Phoneix Brighton // Flyers & Posters for Art Junky

Artist Residence // Banners, blogging, rebranding concepts

IFS Financial Management web redesign

### Employment History

**Scribble Studio : January 2007 to September 2009**

**Graphic Designer. Promoted to Senior Designer May 2008.**

My first full time design role after university, it was my responsibility to act as designer to creative director aiding the concept creation and production of new ranges for children's character licensing.

Duties included:

Creating Children's books, cards and other published materials

Designing children's apparel and decor, including all over prints, appliques and pantone seperated layered art.

Creating new brands for children's licensing, including a brand for M&S

Artworking and technical control on projects, including preflight, proofing and packaging files.

Product trend sheets and presenting ideas

Dealing heavily with outside collaborators and production companies

Studio management

Training staff and organising workload

Booking and briefing freelancers

Creating online style guides

Website design and maintenance

## SKILLS

**Graphic Art and Design MA 2005**

**Graphic Art and Design BA (Hons) 2004**

**Leeds Metropolitan University**

**Mac dynamo & PC user**

### Programs

Adobe In Design

Illustrator

Photoshop

Acrobat

MS Office

Basic Flash

Dreamweaver

CMS & Wordpress

Prestashop

### Main Design Skills

Hand drawn illustration

Vector illustration

Copywriting and proofreading

Logo design and branding

Web design

Typeface selection

### Additional Skills

Concept design from brief

Social Media networking and promotion

Artworking & retouching

Pattern & AOP design

Book and publication design

Spot colour/pantone specific artwork

Preparing proofs and overseeing print runs

POS, product, packaging design

Style guide creation & archiving

### Personal Professional Skills

Very high attention to detail

Excellent technical knowledge base

Sunny and well humoured personality

Calm under pressure

Ability to prioritize workload

Confident presentation skills

Organisation and budgeting skills

Knowledge of markets and trends

KIM HANKINSON

PORTFOLIO

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# ARTWORKS



ILLUSTRATION



PATTERN DESIGN



GRAPHIC DESIGN



GREETINGS CARDS




CHILDRENS ILLUSTRATION



CHILDRENS DESIGN

KIM HANKINSON

PORTFOLIO



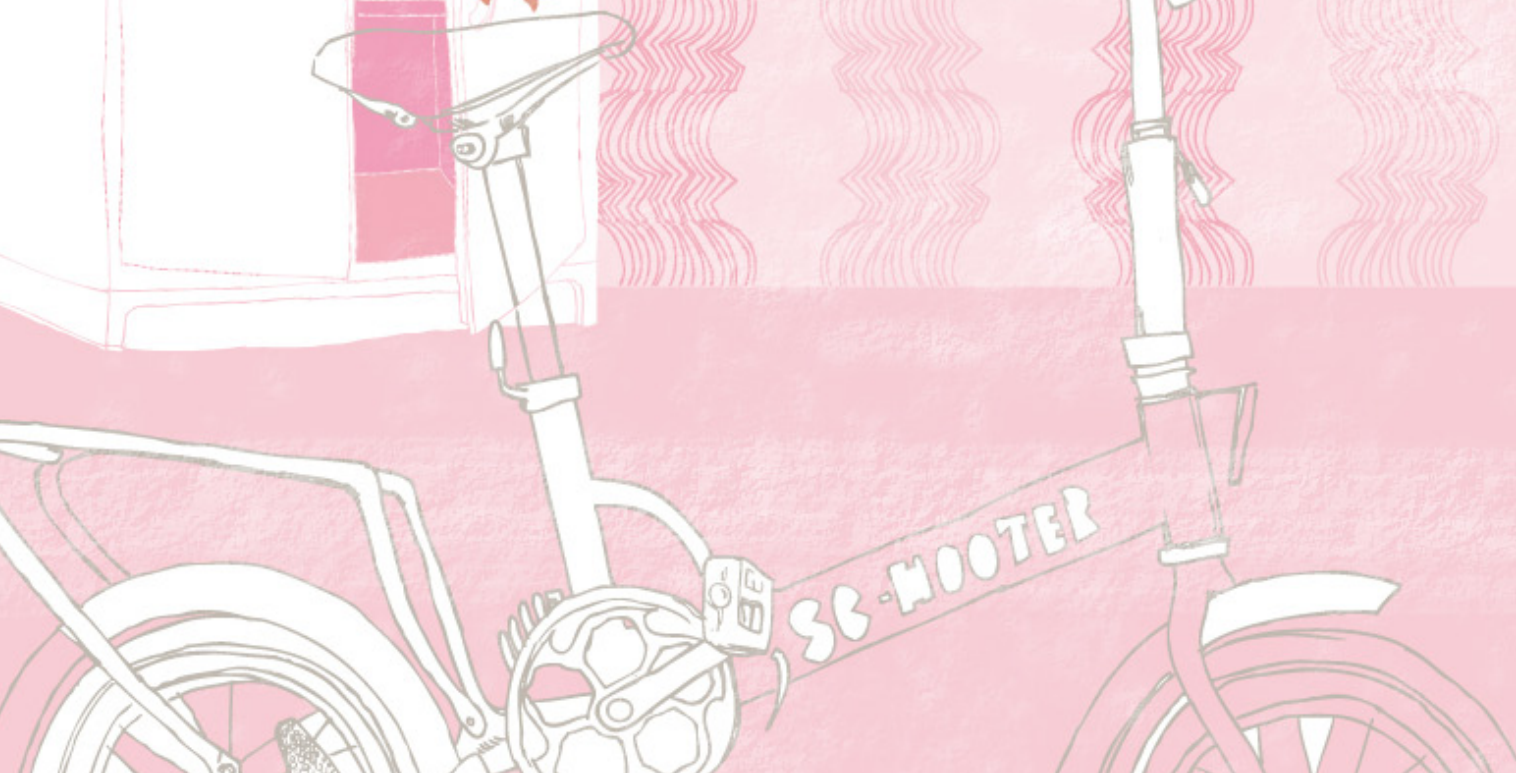
ILLUSTRATION





# KIM HANKINSON

## PORTFOLIO



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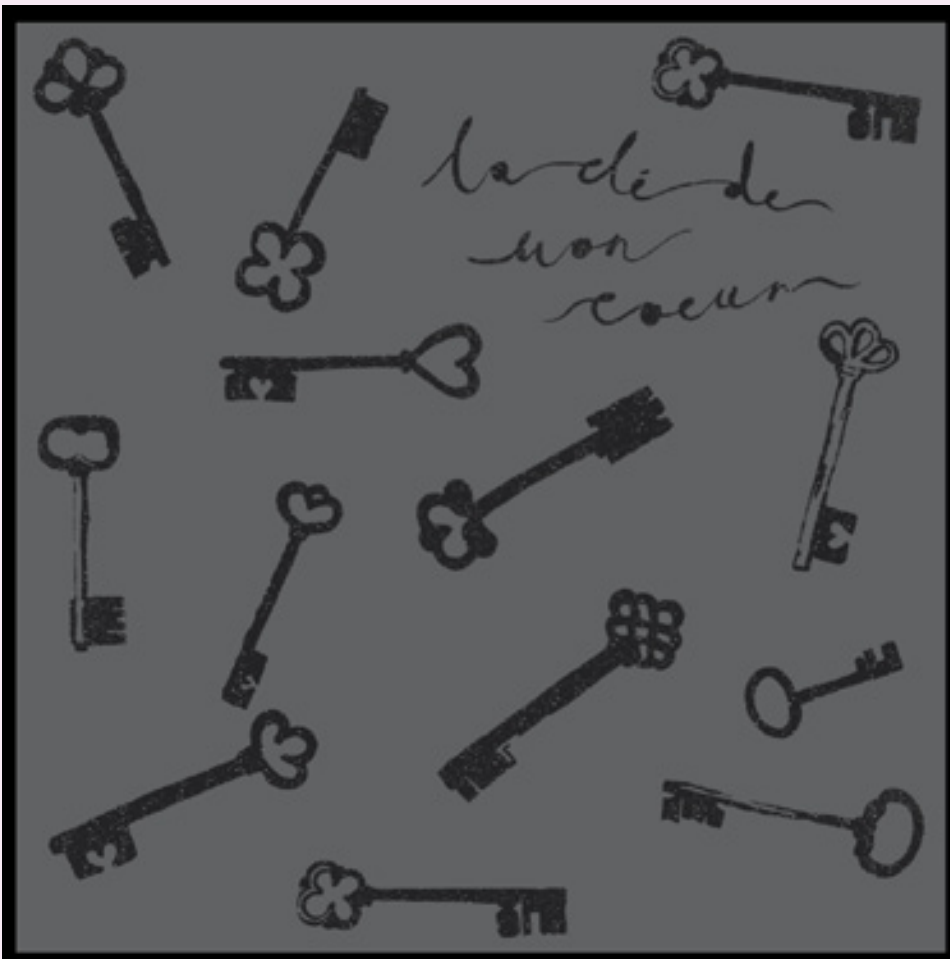
## PORTFOLIO





KIM HANKINSON

PORTFOLIO



# KIM HANKINSON

## PORTFOLIO





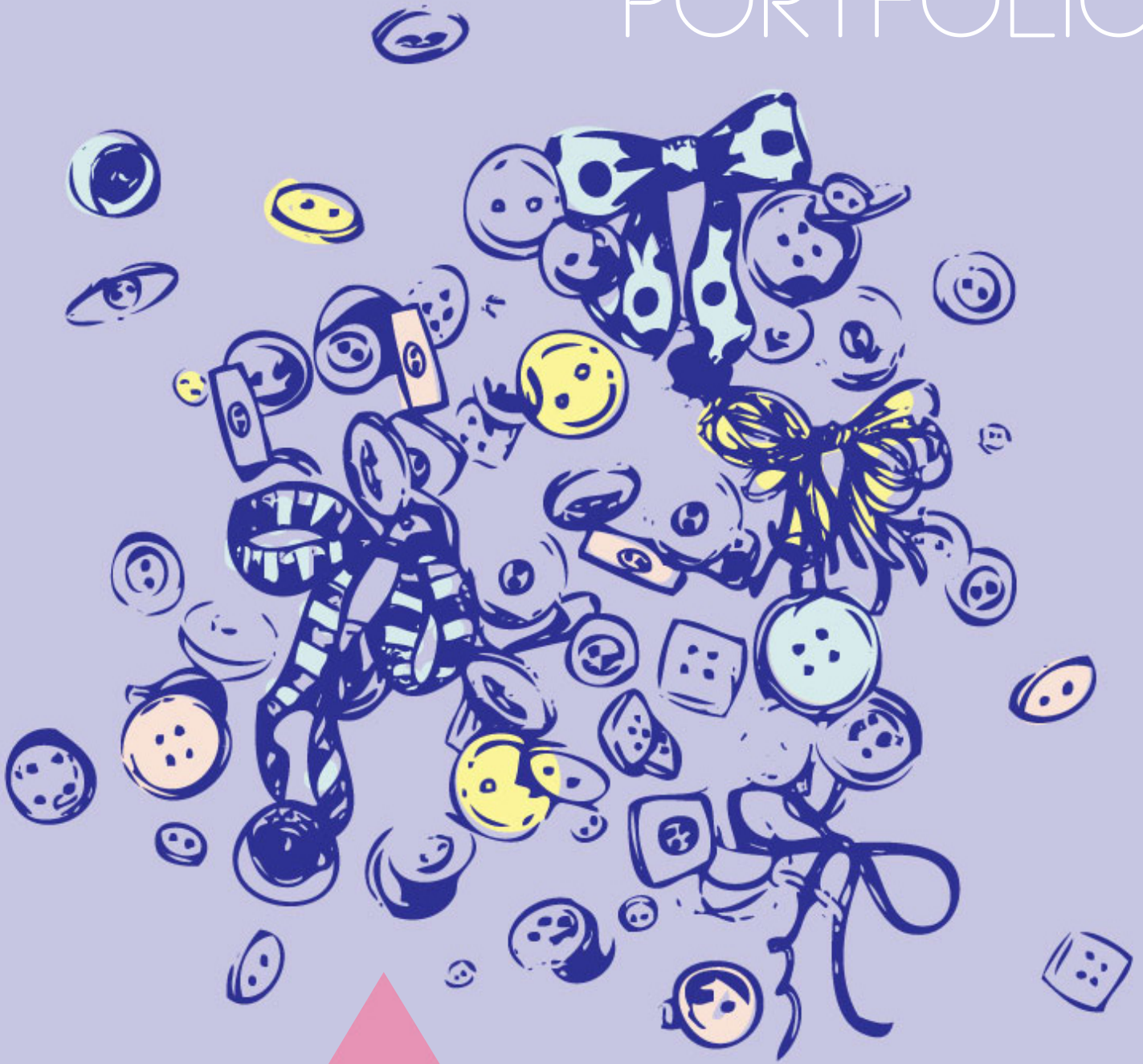
KIM HANKINSON

PORTFOLIO



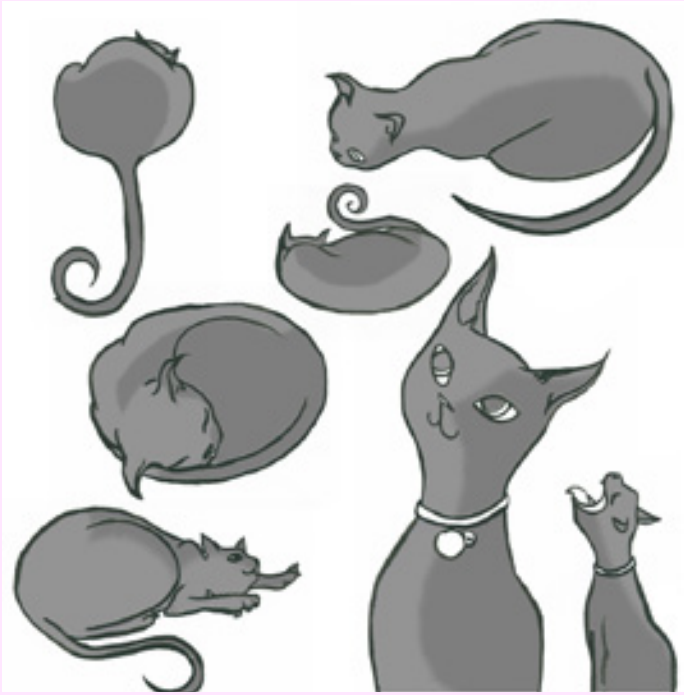
# KIM HANKINSON

## PORTFOLIO



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PORTFOLIO

PATTERN  
DESIGN



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PORTFOLIO





# KIM HANKINSON PORTFOLIO





# KIM HANKINSON PORTFOLIO



# KIM HANKINSON

# PORTFOLIO





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PORTFOLIO

GRAPHIC  
DESIGN



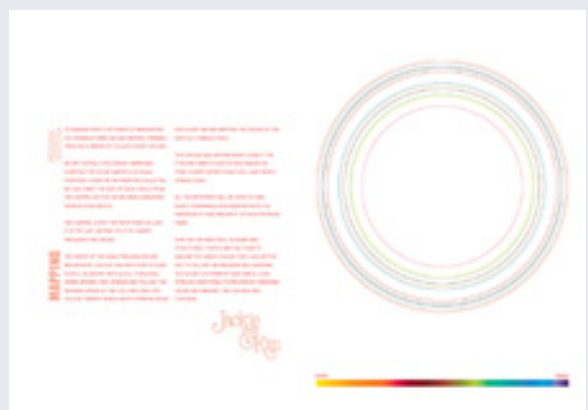
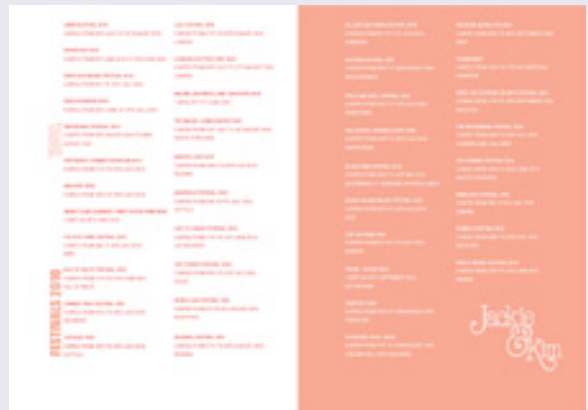


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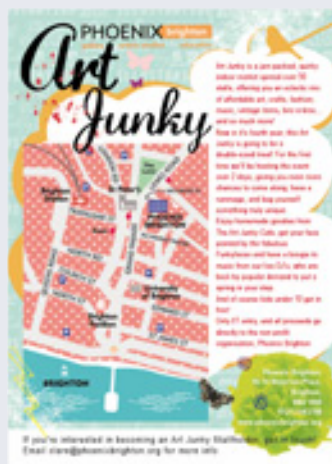
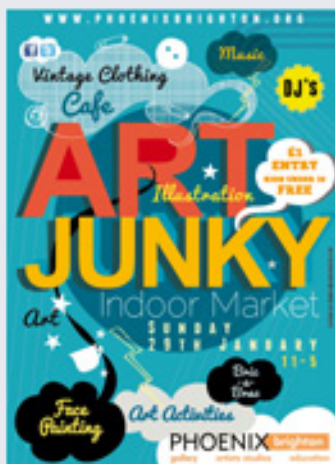
# PORTFOLIO



YAWN.



Arts Funding Proposal for the collaborative  
Yawn project with photographer Jackie King.





# KIM HANKINSON PORTFOLIO



**MATTI  
Roots**



Matti Roots Single Cover and Logo, Illustrations and design



# KIM HANKINSON

# PORTFOLIO

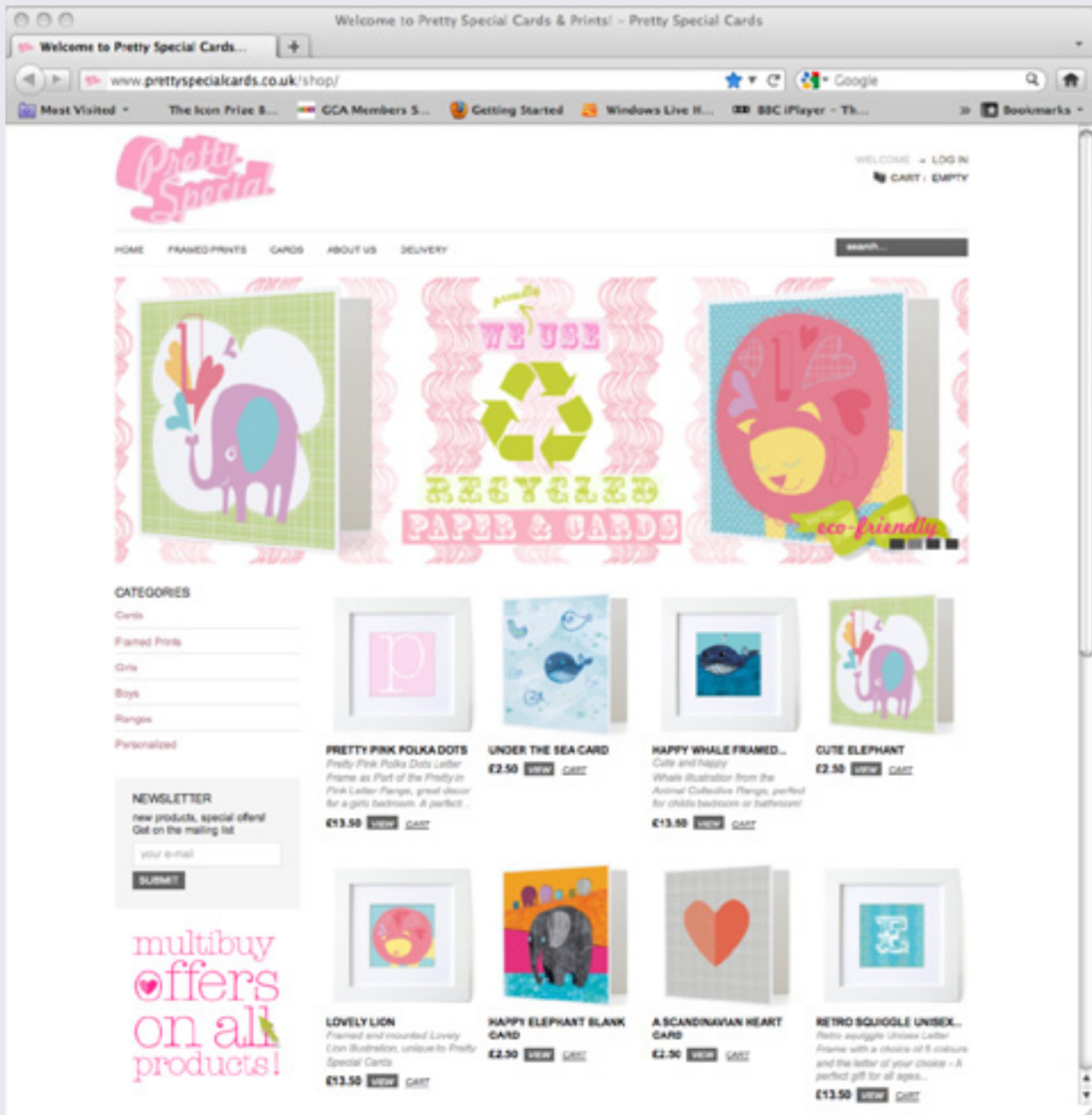


WEBSITE DESIGN, ONLINE ADVERTISING, BLOGGING, TWEETING,  
RUNNING COMPETITIONS WITH RELEVANT BLOGGERS



# KIM HANKINSON

# PORTFOLIO



CARD & PRINT ONLINE SHOP  
BRANDING, WEBSITE LAYOUT, DESIGN, CONTENT, PRODUCT DESIGN

07557 276 663 // [info@kimhankinson.com](mailto:info@kimhankinson.com) // [www.kimhankinson.com](http://www.kimhankinson.com)



# KIM HANKINSON

## PORTFOLIO

eco-friendly

**Pretty Special**

UK p+p free on orders of £5+

**FREE P&P**

**PERSONALIZED**  
**Cards & Prints**

fresh fun and quirky designs for the perfect gift!

**FREE P&P** on all orders over £5!

WE USE **RECYCLED PAPER & CARDS**

(even our posters, flyers & packaging is recycled... because we think it's worth it!)

visit us online at [www.prettyspecialcards.co.uk](http://www.prettyspecialcards.co.uk)

**Pretty Special**

**FREE P&P**

fresh fun and quirky designs for the perfect gift!

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**Pretty Special**

**PERSONALIZED**  
**Cards & Prints**

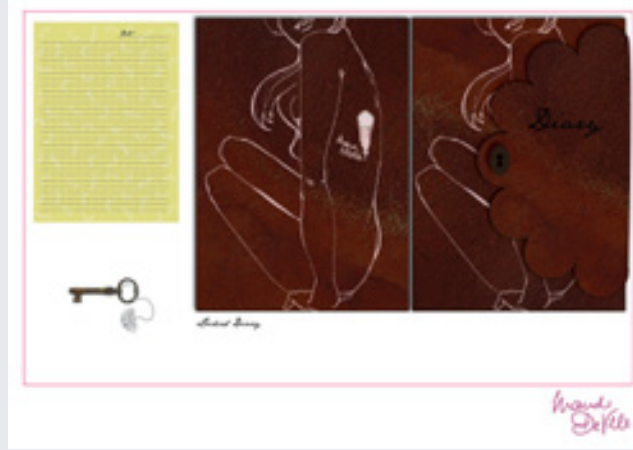
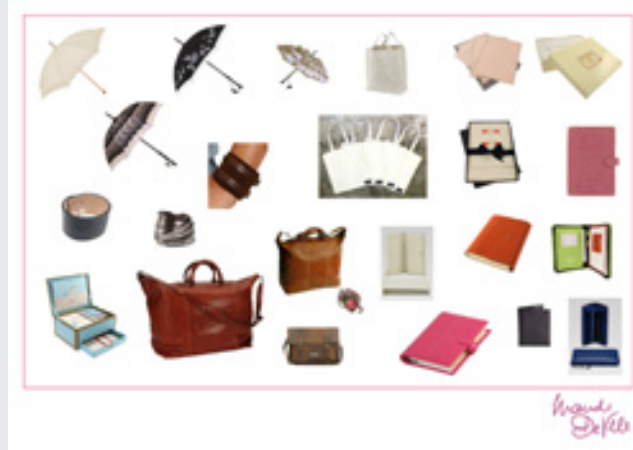
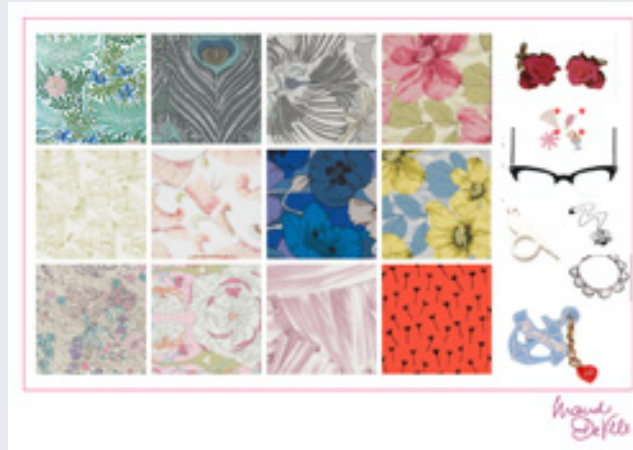
[www.prettyspecialcards.co.uk](http://www.prettyspecialcards.co.uk)

PRINTED MARKETING, POSTERS AND FLYERS



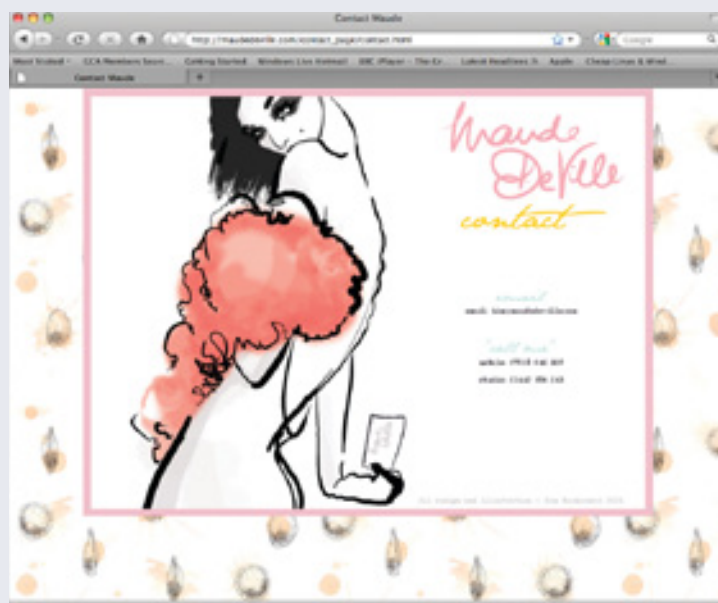
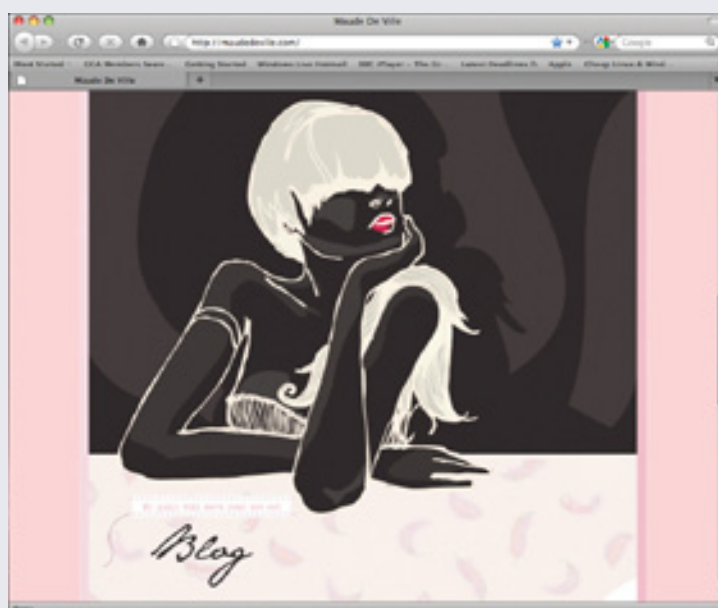
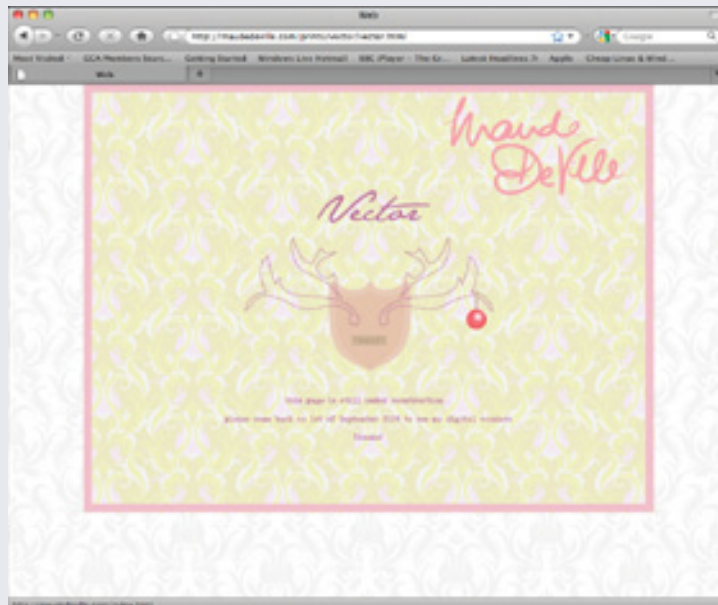
# KIM HANKINSON

## PORTFOLIO



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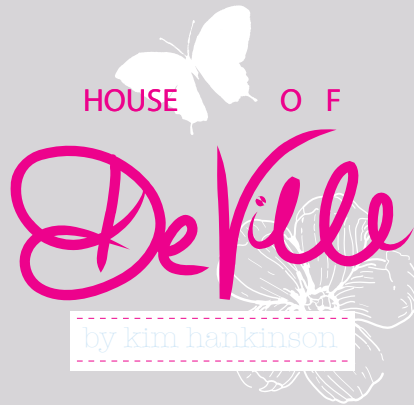
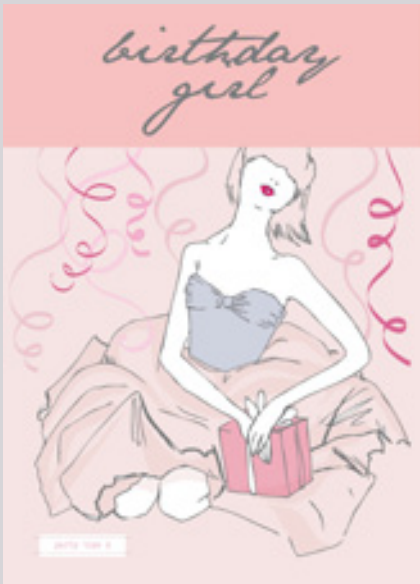
GREETING  
CARDS





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# PORTFOLIO



KIM HANKINSON

PORTFOLIO

feeling  
blue

bright  
young  
thing

love  
love  
love

joyeux  
noel

hooray  
congratulations

fabulous  
darling

KIM HANKINSON

ARTIST



CHILDRENS  
ILLUSTRATION





KIM HANKINSON

PORTFOLIO



# KIM HANKINSON

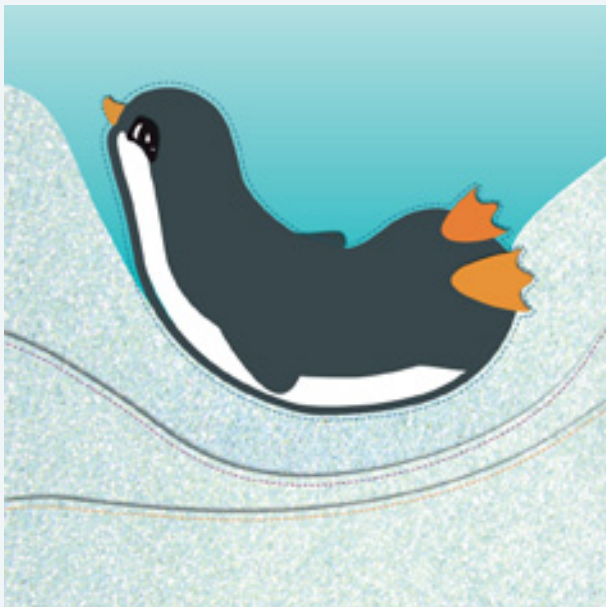
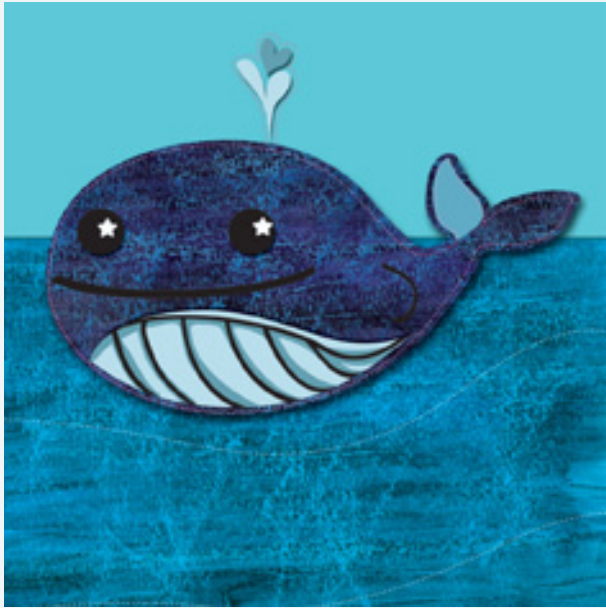
## PORTFOLIO





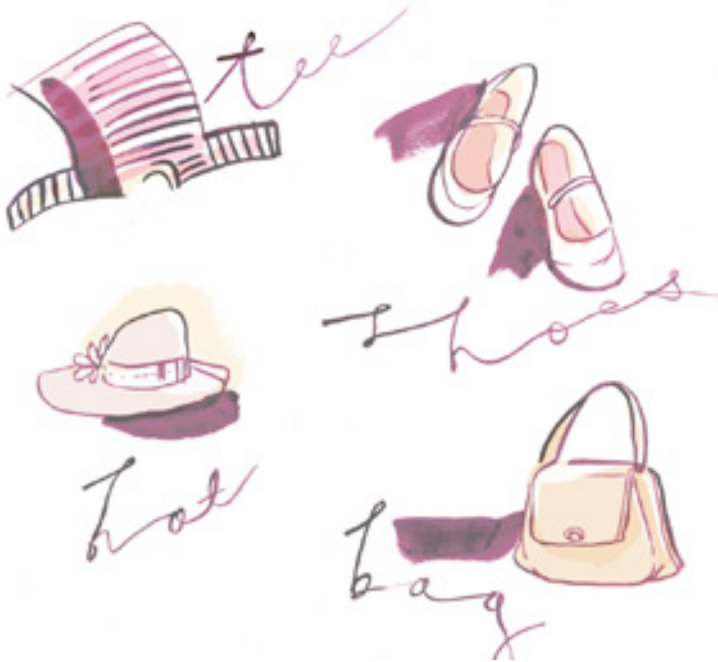
# KIM HANKINSON

## PORTFOLIO





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PORTFOLIO



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## PORTFOLIO



KIM HANKINSON

PORTFOLIO

LICENSING  
DESIGN



TO PROTECT CLIENTS AND EMPLOYERS, LICENSING DESIGN IS AVAILABLE ON REQUEST  
PLEASE EMAIL ME FROM A COMPANY EMAIL TO RECIEVE YOUR COPY. MANY THANKS